

## INTERREG IV B NWE

I-stay@home project (2012-2015) is being part funded by the EU via the European Regional Development Fund Interreg IVB programme.

INTERREG IVB North West Europe (NWE) Programme is a financial instrument of the European Union's Cohesion Policy.

Over seven years the programme is investing €355 million from the European Regional Development Fund (ERDF) into the economic, environmental, social and territorial future of North West Europe (NWE). The fund is used to co-finance projects that maximize the diversity of NWE's territorial assets by tackling common challenges through transnational cooperation.

To this end, the Programme seeks organisations that are resolute in their ambition to contribute to a cohesive and sustainable territorial development of North West Europe.



## THE PARTNERS

**Lead Partner: Joseph-Stiftung**, Bamberg, Germany

**Aareon France SAS**, Meudon la Forêt, France

**De ideale Woning c.v.**, Antwerp-Berchem, Belgium

**EBZ Business School**, Bochum, Germany

**Foundation Smart Homes**, Eindhoven, The Netherlands

**Habinteg Housing Association Ltd**, London, United Kingdom

**Le Foyer Rémois**, Reims, France

**Rheinwohnungsbau GmbH**, Düsseldorf, Germany

**Staedion**, The Hague, The Netherlands

**SOPHIA living network GmbH**, Bamberg, Germany

**Vilogia**, Villeneuve d'Ascq, France

**Volkshaard cvba**, Ghent, Belgium

**De Woonplaats**, Enschede, The Netherlands

### Subpartners of Aareon France:

**Intent Technologies**, Paris, France

**Isen Ecole d'Ingenieurs**, Lille, France



[www.i-stay-home.eu](http://www.i-stay-home.eu)

## I-STAY@HOME

ICT Solutions for an Ageing Society



INTERREG IVB



## OUR MISSION

People across Europe are living longer now than ever before and the distinct needs and concerns of older and disabled people as members of society is an increasingly important topic for governments and service planners.

I-stay@home (ICT SoluTions for an Ageing societY) involves housing providers as well as technical partners from North West Europe and aims to identify, select and test a range of **affordable ICT** (information communications technology) **solutions that can help older people to continue living independently in their homes.**

The consortium partners are emphasizing aspects such as **safety, health and comfort** when evaluating products and services, in addition to energy consumption and communication.

The project partners believe that a being supported at home should be possible for all, irrespective of income or economic background. Affordability is therefore another important criteria for all devices, services and solutions that are chosen for testing.



## THE TASKS

The exchange of knowledge between partners will be fundamental to achieving the project objectives, an approach that will also build relationships and enhance the co-operation of experts between the partner countries. As a result, people from all parts of Europe will benefit from the findings of the project in the long term.

**The project will run from 2012 till 2015.** During this time, the partners will together deliver four phases of work:

1. Identify and consider the core concerns of older and disabled people in terms of their ongoing independence at home (2012).
2. Make a pre-selection of affordable ICT based products and services that are currently available (2013).
3. Live test the selected solutions in about 200 homes of tenants from the participating housing organizations (2014).
4. Publish details of the products and services via a database platform to make them better available for the elderly tenants and housing providers (2015).



## VOICES



**Josephine Lambert, 76 years:** *“Even though all these technical devices scare me a bit, I will try to test some of the solutions in my dwelling. Life is getting harder for me since I am not becoming any younger, but I do not want to leave my home, I have lived there for almost 30 years now. I hope there will be ways for me to avoid the retirement home in future. Leaving my home scares me more than the technical equipment.”*



**Kerstin Westphal, MEP:** *“I explicitly support the approach of I-stay@home: The European Parliament has given a commitment that the senior-friendly development of apartments and houses can be supported. This is the only way we can ensure high quality of life of the ageing society. And the only way people can decide where and how they want to live.*

*I am convinced that it is the task of politicians to organize and support these activities to design the progress of demographic changes positively.”*

**Paul Gamble, chief executive, Habinteg Housing Association:** *“As technology becomes ever present in all our lives, we believe that ICT will have an increasing role to play in supporting independence for disabled and older people, too. With the population ageing rapidly across Europe, this is a vital area if we want to combat social isolation and create a compelling case for investment in this area.”*